



ONE VOICE 27

MISSION FOR ALL



Population in Unreached
People Groups

3.40 Billion

joshuaproject.net



“*And this gospel of the kingdom will be preached in all the world as witness to all nations, and then the end will come.*”

Matthew 24:14

HOW

ARE WE TO RESPOND TO THE TIMES?





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“ Let every worker..., study, plan, devise methods, to reach the people where they are. We must do something out of the common course of things. We must arrest the attention. We must be deadly in earnest. We are on the very verge of times of trouble and perplexities that are scarcely dreamed of. ”

Evangelism, p. 122



MEDIA



KEY STATISTICS

- **5.41 billion** people on social media
- **7.4 billion** active smartphones
- **5.3 billion** TV viewers and radio listeners
- **63.9%** on social media worldwide
- **14 billion** hours per day on social media
- **2.2 billion** books sold annually



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7 PROJECT



7 PROJECT

SEPTEMBER 2027

United in

- *Timing, theme, and global marketing*

Diverse in

- ***Decentralized** approaches*
- ***Contextualized** in the communication of the message*



7PROJECT

ALL MEDIA

Every platform becomes a pulpit.

- *Social media*
- *Publishing*
- *Radio*
- *Television*



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THE MESSIAH

- Jesus Christ - the Messiah is the **central theme**
- 2,000 year anniversary of Jesus' baptism

Everything points to Him

FUNDAMENTAL PRINCIPLES

- Administrative → Decentralization
- Missiological → Contextualization
- Institutional → Collaboration and integration

The image features a background with a vertical gradient from purple at the top to blue at the bottom. Two hands are held up, palms facing each other, with fingers slightly spread. The hands are positioned in the center-right of the frame. Overlaid on the image is the text '2 PREPARATION' in white. The number '2' is a large, outlined, sans-serif font. The word 'PREPARATION' is in a bold, solid, sans-serif font, positioned to the right of the '2' and partially overlapping the hands.

2 PREPARATION



2 PREPARATION

UNITED IN PRAYER

We **plead** for:

- the Holy Spirit's presence
- power to guide, empower, and transform.

A woman with long dark hair, wearing a brown cardigan over a white top, is sitting and looking down at an open book. A man with dark hair, wearing a white shirt, is sitting in front of her, also looking at the book. They appear to be in a study or library setting.

2 PREPARATION

PROPHETIC BOOKS

- Daniel spotlights Christ's first coming
- Revelation heralds His second.
- Members and pastors dive deep into Christ-centered prophecies, supported by *The Great Controversy*.

“*When the books of Daniel and Revelation are better understood, believers will have an entirely different religious experience. They will be given such glimpses of the open gates of heaven that heart and mind will be impressed with the character that all must develop in order to realize the blessedness which is to be the reward of the pure in heart.*”

Testimonies to Ministers and Gospel Workers, p.114



2 PREPARATION

THE DESIRE OF AGES



Spend a thoughtful hour each day in contemplation of the life of Christ.



The Desire of Ages, p. 83

A photograph of a church service, overlaid with a blue and purple color filter. In the foreground, a person's hands are shown holding an open Bible, with one hand pointing to a specific passage. In the background, other people are visible, some with their hands clasped in prayer. The overall atmosphere is solemn and focused.

3 PURPOSE



3 PURPOSE

CHURCH MOBILIZATION

- Every member personally involved in disciple-making
- Every Adventist media outreach connects interested people with local churches



3 PURPOSE

BIBLE STUDY REQUESTS

- Every church transforms into a Bible School, actively following up Bible study requests.



3 PURPOSE

HARVEST EVENTS

- Every church hosts harvest events, welcoming viewers and listeners from every media platform.
- Members establish home groups within their communities.



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1 PROJECT

September 2027

All Media

The Messiah

2 PREPARATION

Prayer Initiatives

Prophetic Books

The Desire of Ages

3 PURPOSE

Church Mobilization

Bible Study Requests

Harvest Events

**Communion
with God**



**Identity in
Christ**



Mission for all



**Unity through
the Holy Spirit**



“ *Then a third angel followed them, saying with a loud voice...* ”

Revelation 14:9



If we want to preach
in a loud voice, we
need to preach in
One Voice

A pair of hands is shown holding a globe of the Earth. Below the globe, an open Bible is visible. In the background, a glowing cross is set against a dark, starry sky. The entire image is bathed in a purple and blue light.

**GROUNDING IN THE BIBLE
FOCUS ON THE MISSION**



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